



Terry Livesey



IT'S YOUR TIME
TO SHINE 🌟



10 TIPS FOR YOUR HEADSHOT





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Unless you work in front of the camera, everyone has some sort of dislike of being photographed. I'll tutor you to get the right expressions and how to be comfortable in front of the camera - it's easier and more fun than you think.



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HEADSHOT

TIP #1

Dress to Impress: Picking the Perfect Outfit for Your Headshot

Your outfit speaks volumes in a headshot. Opt for solid colours that complement your skin tone and avoid overly busy patterns. For corporate headshots, a classic suit or a professional blouse can be perfect. Always choose clothes that make you feel confident and comfortable. Remember, your outfit should enhance, not distract from, your professional image.



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HEADSHOT TIP #2

Hair and Makeup for Headshots:

Look Your Best!

Aim for a natural, polished look with your hair and makeup. Ladies, a light foundation, subtle eye makeup, and a neutral lip colour work wonders. Gents, ensure your hair is neatly styled and facial hair, if any, is well-groomed. These small touches can dramatically enhance your headshot by highlighting your best features.



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HEADSHOT

TIP #3

Strike a Pose:

Mastering Your Headshot Posture

Your posture and pose can dramatically affect the impact of your headshot. Stand or sit up straight, roll your shoulders back, and push your head slightly forward to reduce any double chin effect. Practice a natural, engaging smile, and try slightly different angles to find your best look. Remember, a good pose is both confident and approachable.



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HEADSHOT TIP #4

Glow on Camera:

Skin Care Tips for Photo-Ready Skin

Great skin for your headshot starts well before the shoot. Stay hydrated, get plenty of sleep, and maintain a good skincare routine. Avoid trying new skincare products right before your session to prevent unexpected reactions. On the day, a light moisturiser can give your skin a healthy, natural glow.★



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TIP #5

Setting the Scene: Selecting the Right Background for Your Headshot

Your headshot's background should complement, not compete with you. Neutral colours like grey, blue, or beige work well for most professional headshots. If you want to showcase more personality, consider a location that reflects your profession or personal brand. The right background adds depth and context to your headshot.



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HEADSHOT

TIP #6

Show Your True Colours: Injecting Personality into Your Headshot

A headshot isn't just about looking professional; it's about showing your unique personality. Whether it's through your attire, the setting, or your expression, let your individuality shine. A genuine smile, a thoughtful gaze, or a confident stance can all convey aspects of your personality.



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HEADSHOT TIP #7

Eyes are the Window: The Power of
Eye Contact in Headshots

Eye contact in a headshot creates a sense of connection and confidence. Look directly into the camera to engage with your audience. Your eyes can convey honesty, enthusiasm, and professionalism, making your headshot more impactful. Remember, your eyes can communicate as much as your smile.





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HEADSHOT TIP #8

Stay Calm and Smile: Relaxation
Techniques for Photo Day

Feeling nervous before your headshot session? Try some relaxation techniques like deep breathing or meditation. A relaxed posture and a genuine smile make for the best photos. Remember, the more relaxed you are, the more your natural confidence will shine through in your headshot.



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TIP #9

Understanding Your Angles: Finding the Most Flattering Perspective

Every face is unique, and finding your best angle is key to a stunning headshot. Experiment with turning your head slightly to the left or right and tilting your chin up or down. Notice how different angles impact your features. A professional photographer can guide you to find the most flattering perspective. Remember, the right angle can enhance your facial features, making your headshot look more dynamic and engaging.

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TIP #10

Choosing the Best: Tips for Selecting Your Final Headshots

After your session, it's time to choose the best shots. Look for images where you appear both professional and approachable. Pay attention to lighting, focus, and composition. Ask for feedback from friends or colleagues if you're unsure. The right headshot should make you feel confident and proud.